


CERTIFICATE

This is to certify that the this project work entitled "A STUDY ON COMPARITIVE ANALYSIS" With reference to **KALPATARUVU SPINNING MILLS PVT.LTD, Chilakaluripet** that is being submitted by Mr. Bomma Sai Sasidhar in the Partial fulfillment for the degree of Master of Business Management in the Krishna University, Machilipatnam is record to bonfide work carried out by him under my guidance and supervision.

The results embodied this dissertation have not been submitted to any other University institution for the award of any Degree/ Diploma.

Date: 15/04/2023

Place: Machilipatnam



Project Guide

Dr.Ch. Jayasankara Prasad ,M.B.A., Ph.D

Associate Professor

Department of Business Management,

Krishna University

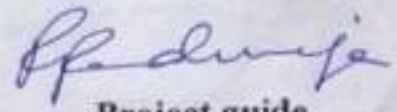
Machilipatnam- 521004, A.P, India.

CERTIFICATE

This is to certify that this project work entitled "**CUSTOMER PERCEPTIONS TOWARDS ONLINE BANKING WITH REFERENCE TO KRISHNA DISTRICT COOPERATIVE CENTRAL BANK, MACHILIPATNAM.**" is the bonafide Work done by **SAMPANGI SUJATHA** under my guidance and supervision in Partial fulfilment of the requirement for the award of the degree of Master of Business Administration.

Date: 15.04.2023

Place: Machilipatnam



Project guide

Dr. R. Padmaja., MBA., Ph.D.

Associate professor

Department of Business Management

Krishna University

Machilipatnam - 521001

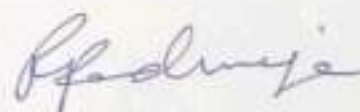
CERTIFICATE

This is to certify that the this project work entitled "A STUDY ON BRANDING AND ADVERTISING" IN LAKSHMI HYUNDAI automotives Pvt.Ltd VISAKHAPATNAM that is being submitted by Mr. VEESAM SIVA GANGADHAR (Y21MBA101030) in the partial fulfillment for the degree of Master of Business Management (HR-MARKETING) to the Krishna University, Machilipatnam is record to Bonafide work carried out by him under my guidance and supervision.

The results embodied this dissertation have not been submitted to any other university institution for the award of any degree diploma.

Date: 15/04/2023

Place: Machilipatnam



PROJECT GUIDE

Dr. R. PADMAJA M.B.A., Ph. D.

Associate professor

Department of Business Management

Krishna University

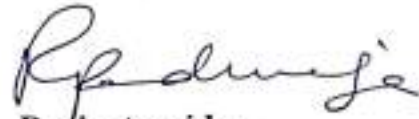
Machilipatnam - 521001, A.P, India.

CERTIFICATE

This is to certify that this project work entitled "A STUDY ON PERFORMANCE APPRAISAL SYSTEM WITH REFERENCE TO BIHARAT ELECTRONICS LIMITED , MACHILIPATNAM" is the bonafide Work done by PARASA GEETA SRI under my guidance and supervision in Partial fulfillment of the requirement for the award of the degree of Master of Business Administration.

Date 15/04/2023

Place: Machilipatnam



Project guide

Dr. R. PADMAJA., MBA., Ph.D.
Associate Professor
Department of Business Management
Krishna University
Machilipatnam - 521001



CERTIFICATE

This is to Certify that this project Work Entitled "CAPITAL STRUCTURE" at THE KRISHNA DISTRICT MILK PRODUCERS' MUTUALLY AIDED CO-OP UNION LTD is a Beside Work of K.GEETHA SRI (V21MBA101011) Submitted to the Department of Business management in Partial Fulfillment of Requirement For the Award of Degree of MBA (FINANCE) by Krishna university Machilipatnam.

Date:

19/4/23

Place: Machilipatnam

(Project Guide)

(Dr.Ch.Jayasankara Prasad,M.B.A.,Ph.D)

Associate professor

Head of the Department

Department of Business Management

Krishna University,

Machilipatnam-521004,A.P.India

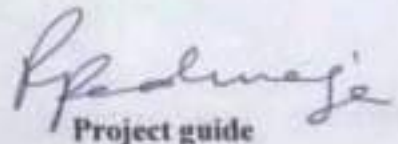


CERTIFICATE

This is to certify that this project work entitled "CAPITAL BUDGETING" at THE KRISHNA DISTRICT MILK PRODUCERS' MUTUALLY AIDED CO-OP UNION LTD is a bonafide work of K.SANDHYA (Y21MBA101021) Submitted to the department of Business management in partial fulfillment of requirement for the award of degree of MBA (FINANCE-MARKETING) By Krishna university.

Date:

Place: vijayawada


Project guide

Dr. R. Padmaja., MBA., Ph.D.

Associate Professor

Department of Business Management

Krishna University

Machilipatnam - 521001


CERTIFICATE

This is to certify that the dissertation entitled to **A STUDY ON NON-PERFORMING ASSETS OF BANK OF INDIA** that is being submitted by Ms. **DAVULURI SAI LAKSHMI** in the partial fulfillment for the degree of Master of Business Management to the Krishna University ,Machilipatnam is record to bonafied work carried out by him under my guidance and supervision .

The results embodied this dissertation have not been submitted to any other university institution for the award of any degree diploma.

Date:

Place: Machilipatnam



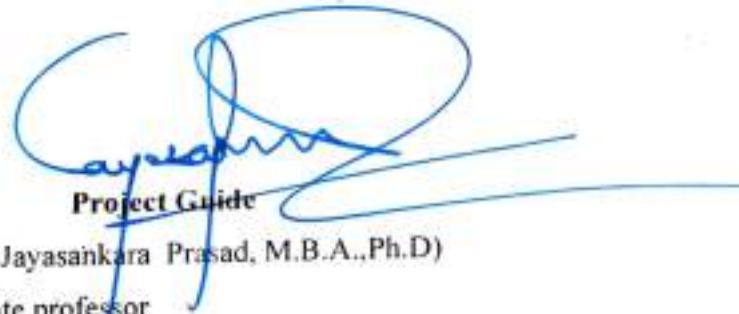
Dr. D. Suryachandra Rao
Project Guide
Professor
(Prof. D. SURYACHANDRA RAO)
Dept. of Business Management
Professora University
Machilipatnam-521001
Department of Business Management,
Krishna University,
Machilipatnam -521001 , A.P , India.

CERTIFICATE

This is to certify that the dissertation entitled to "**A study on job satisfaction with reference to the Bharat electronics limited.,**" Machilipatnam that is being submitted by Ms.G. Swathi, in partial fulfillment for the award of the degree of Master of Business Administration to the Krishna University, machilipatnam is a record of bonafied work carried out by her under my guidance and supervision.

The results embodied in this dissertation have not been submitted to any other university /institution for the award of any degree diploma.

Date: 10/04/23
Place: Machilipatnam



Project Guide

(Dr.Ch. Jayasankara Prasad, M.B.A.,Ph.D)
Associate professor
Department of Business Management
Krishna University
Machilipatnam-521001, A.P,India.

CERTIFICATE

This is to certify that this project work entitled "A STUDY ON INVESTMENT APPRAISAL" with reference to STEEL EXCHANGE INDIA LIMITED, Visakhapatnam, is the bonafide work done by CHINTAREDDI VENKATA ANUSHA under the guidance and supervision of Prof. D. SURYACHANDRA RAO in partial fulfilment of the requirement for the award of degree of Master of Business Management.

Date: 15/04/23

Place: Machilipatnam



Project Guide

Dr. D. SURYACHANDRA RAO

Professor

Department of Business Management

Krishna University

Dr. D. Suryachandra Rao

Dean

Faculty of Commerce And
Management Studies

Krishna University
Machilipatnam-521001.




CERTIFICATE

This is to Certify that the project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT " with reference to PUNJAB NATIONAL BANK PVT.LTD Visakhapatnam that is being submitted by Ms. K. GOWRI (Y21MBA101012) in the partial fulfillment for the degree of Master of Business Management (Finance-Marketing) to the Krishna University, Machilipatnam if record of bonafide work carried out by her under my guidance and supervision.

The results embodied in this dissertation have not been submitted to any other University/Institution for the award of any degree diploma.

Date: 15/4/23

Place: Machilipatnam



Project Guide

(Dr. Ch. Jayasankara Prasad, M.B.A., Ph.D.)

Associate Professor

Department of Business Management

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Machilipatnam - 521001, A.P, India.

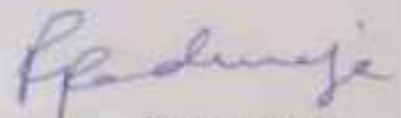
CERTIFICATE

This is to certify that the project work entitled to "A STUDY ON INVENTORY MANAGEMENT WITH REFERENCE TO THE BHEL-HPVT, VISHAKHAPATNAM" that is being submitted by PASALA VENKATA SATYA, in partial fulfillment for the award of degree of Master of Business Administration Krishna University, Machilipatnam is a record of bonified work carried out by her under my guidance and supervision.

The results embodied in this project work have not been submitted to any other university/institution for the award of any degree and diploma earlier

Date: 15/04/2023

Place: Machilipatnam



Project Guide

Dr. R. Padmaja, M.B.A., Ph.D.

Associate Professor

Department of Business Management

Krishna University

Machilipatnam

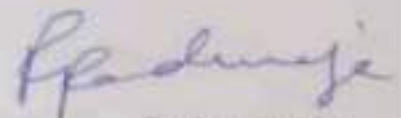
CERTIFICATE

This is to certify that the project work entitled to "A STUDY ON INVENTORY MANAGEMENT WITH REFERENCE TO THE BHEL-HPVT, VISHAKHAPATNAM" that is being submitted by PASALA VENKATA SATYA, in partial fulfillment for the award of degree of Master of Business Administration Krishna University, Machilipatnam is a record of bonified work carried out by her under my guidance and supervision.

The results embodied in this project work have not been submitted to any other university/institution for the award of any degree and diploma earlier

Date: 15/04/2023

Place: Machilipatnam



Project Guide

Dr. R. Padmaja, M.B.A., Ph.D.

Associate Professor

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Krishna University

Machilipatnam

CERTIFICATE



This is to certify that the Project work entitled "FUNDS FLOW STATEMENT" in K.C.P SUGAR & INDUSTRIES CORPORATION LTD, VUYYURRU Is a bona fide work done & submitted by KOLAPALLI JAHNAVI in partial fulfillment of the requirements for the award of the degree of "MASTER OF BUSINESS ADMINISTRATION." KRISHNA UNIVERSITY, MACHILIPATNAM.

PROJECT GUIDE
Dr. Ch. Jayasankara Prasad, MBA., Ph.D
Associate Professor,
Department of Business Management,
Krishna University,
Machilipatnam.

DATE: 15/04/2023

PLACE: Machilipatnam.

CERTIFICATE

This is to certify that this project work entitled "A STUDY ON RATIO ANALYSIS" with reference to **BHARAT HEAVY ELECTRICALS LIMITED (BHEL-HPVP)**, Visakhapatnam, is the bonafide work done by **ANGATI DIVYA SRI** under the guidance and supervision of **Prof. D. SURYACHANDRA RAO** in partial fulfilment of the requirements for the award of the degree of Master of Business Management.

Date: 15 - 04 - 2023

Place: Machilipatnam



Project Guide

Dr. D. SURYACHANDRA RAO

Professor

Department of Business management

Krishna University

Dr. D. Suryachandra Rao

Dean

Faculty of Commerce And
Management Studies

Krishna University

Machilipatnam-521001

CERTIFICATE

This is to certify that this project work entitled "**CUSTOMER SATISFACTION TOWARDS, MODEL DAIRY PVT. LTD, VIJAYAWADA**" is the bonafide Work done by **MUTHYALA RAGHUNADHA REDDY** under my guidance and supervision in Partial fulfillment of the requirement for the award of the degree of Master of Business Administration.

Date 15.04.2023
Place: Machilipatnam



Project guide
Dr. R. Padmaja. MBA., Ph.D.
Associate Professor
Department of Business Management
Krishna University
Machilipatnam - 521001

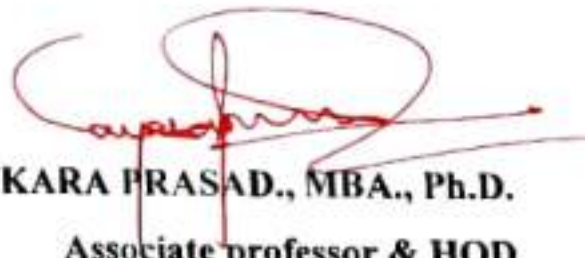
CERTIFICATE

This is to certify that this project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS TATA MOTORS PUBLIC UTILITY VEHICLE'S" is the bonafide Work done by KATHI SWETHA under the guidance and supervision of Dr. Ch. JAYA SANKARA PRASAD in partial fulfillment of the requirement for the award of the degree of Master of Business Administration.

Date:

15/4/23

Place: Machilipatnam



Dr. Ch. JAYASANKARA PRASAD., MBA., Ph.D.

Associate professor & HOD

Department of Business Administration

Krishna University

Machilipatnam - 521001

HEAD

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT
UNIVERSITY COLLEGE OF ARTS & SCIENCE
KRISHNA UNIVERSITY
MACHILIPATNAM - 521001

CERTIFICATE



This is to certify that the project work entitled "LABOUR WELFARE ACTIVITIES" in K.C.P SUGAR & INDUSTRIES CORPORATION LTD, VUYYURU is a bonafide work done & submitted by Mr. DASARI SAINADH in partial fulfillment of the requirements for the award of the degree of "MASTER OF BUSINESS MANAGEMENT" KRISHNA UNIVERSITY, MACHILIPATNAM.

PROJECT GUIDE

Dr. D. Surya Chandra Rao

(MBA.,M.Phil.,Ph.D)

Professor,

Krishna University,

Machilipatnam.

DATE: 15/4/23

PLACE :Machilipatnam .

Dr. D. Suryachandra Rao
Dean

**Faculty of Commerce And
Management Studies
Krishna University
Machilipatnam - 521001.**

CERTIFICATE



This is to certify that the project work entitled "PERCEPTION OF INVESTORS TOWARDS MUTUAL FUNDS" in "K.C.P SUGAR & INDUSTRIES CORPORATION LTD" VUYYURU is a bonafide work done and submitted by Mrs. MUDDINENI VENKATA SIRISHA in a partial fulfillment of the requirements for the award of "MASTER OF BUSINESS ADMINISTRATION", Krishna University, Machilipatnam.

Project guide
Dr. R. Padmaja, M.B.A, Ph.D
Associate professor,
Department of business management,
Krishna University,
Machilipatnam.

Date: 15/04/23
Place: Machilipatnam

CERTIFICATE

This is to certify that this project work entitled a study on "WORKING CAPITAL MANAGEMENT" with reference to MODEL DIARY PRIVATE LIMITED, NIDAMANURU

VIJAYAWADA, is the bonafide work done by DALLI DURGA REDDY Registration number: Y21MBA101040 in partial fulfillment of the requirements for the award of the degree MBA (Master of Business Management) by KRISHNA UNIVERSITY.


(Project Guide)

Dr. M. SRAVANI

B.tech, MBA, M.A(soc.), M.Phil., Ph.D

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS MANAGEMENT

KRISHNA UNIVERSITY

DATE: 15/04/23

PLACE: Machilipatnam

CERTIFICATE

This is to certify that project report titled "**A STUDY ON INVENTORY MANAGEMENT IN HOBEL BELLOWS CO., VISAKHAPATNAM**" is a bonafide work done by M. MANIKANTA, bearing Regd No: Y2IMBA101042 under my guidance and supervision for period of 30 and this project report is submitted to Krishna university, in partial fulfillment for the award of the degree of Master of Business Administration.

Date: 15/4/23
Place: Machilipatnam

M. Sravani

Project guide

Dr. M.SRAVANI B.Tech, M.B.A.,

M.A(Soc.), M.phil., Ph.D.

Asst. Professor

Department of Business management

Krishna University

Machilipatnam-521001

CERTIFICATE

This is so certify that the dissertation entitled "**A Study on Capital Structure Analysis with reference to the Ramco Cement, Rajahmundry**" that is being submitted by Mr. Matta Naganjaneyulu partial fulfillment for the degree of Master of Business Administration to the Krishna University, Machilipatnam is a record of bonafide work carried out by her under my guidance and supervision

The results embodied in this dissertation have not been submitted to any other university/ institution for the award of any degree or diploma

Date: 15/4/23

Place: Machilipatnam



Project Guide

(Dr. M. SRAVANI)

Assistant professor

Department of Business Management

Krishna University

Machilipatnam-521001, AP, INDIA.

CERTIFICATE

This is so certify that the dissertation entitled "**A Study on Capital Budgeting Techniques with reference to the Heritage Food India Ltd., Hyderabad**" that is being submitted by Mr. Dasari Kanaka Renuka Rao partial fulfillment for the degree of Master of Business Administration to the Krishna University, Machilipatnam is a record of bonafide work carried out by her under my guidance and supervision

The results embodied in this dissertation have not been submitted to any other university/ institution for the award of any degree or diploma

Date: 15/4/23

Place: Machilipatnam



Project Guide

(Dr. M. SRAVANI)

Assistant professor

Department of Business Management

Krishna University

Machilipatnam-521001, AP. INDIA.

CERTIFICATE

This is to certify that the this project work entitled “A study on Financial Statement Analysis” in Krishna District Co-operative Central Bank, MACHILIPATNAM. That is being submitted by Ms.V.NIKHITHA in the partial fulfillment for the degree of master of business management(finance-marketing) to the krishna university, Machilipatnam is record to bonfide work carried out by her under my guidance and supervision.

The results embodied this dissertation have not been submitted to any other university institution for the award of any degree diploma.

Date: 10.11.2022

Place: Machilipatnam


Project Guide

(Dr. M.Sravani) ,

Assistant professor,

Department of Business Management,

Krishna University,

Machilipatnam- 521001, A.P, India.

CERTIFICATE

This is to certify that the dissertation entitled to "A study on Ratio analysis with reference to Model Diary private limited.," Vijayawada that is being submitted by M. Prudhvi sai, in partial fulfilment for the award of the degree of Master of Business Administration to the Krishna University, Machilipatnam is a record of bonafied work carried out by him under my guidance and supervision. The results embodied in this dissertation have not been submitted to any other university /institution for the award of any degree diploma.

Date: 15/04/23

Place: Machilipatnam



Project Guide

Dr. M. SRAVANI B.Tech, M.B.A., Ph.D

Assistant Professor

Department of Business Management

Krishna University

Machilipatnam-521001, A.P, India.

CERTIFICATE

This is to certify that this project work entitled a study on 'EFFECTIVE COMMUNICATION' with reference to STEEL EXCHANGE INDIA LIMITED, Visakhapatnam is a bonafide work done by **K Y V N RANA PRATAP** under the guidance and supervision of **Dr. M. SRAVANI** in partial fulfilment of the requirement for the award of degree of Master of Business Management during the year 2021-2023.

Date: 15/04/2022

Place: Machilipatnam



Project Guide

Dr. M. SRAVANI B. Tech., MBA., Ph.D.

Assistant Professor

Department of Business Management

Krishna University

CERTIFICATE

This is so certify that the dissertation entitled "**A Study on Financial Statement Analysis with reference to the HBL Power Systems Limited, Visakhapatnam**" that is being submitted by Ms. Odugu Gowthami partial fulfillment for the degree of Master of Business Administration to the Krishna University, Machilipatnam is a record of bonafide work carried out by her under my guidance and supervision

The results embodied in this dissertation have not been submitted to any other university/ institution for the award of any degree or diploma

Date: 15/4/2023

Place: Machilipatnam



Project Guide

(Dr. M. SRAVANI)

Assistant professor

Department of Business Management

Krishna University

Machilipatnam-521001, AP. INDIA.

CERTIFICATE

This is to certify that the dissertation entitled to **A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO K.D.C.C.BANK(LTD) MACHILIPATNAM** that is being submitted by **Ms. N. YAMUNA LAKSHMI** in the partial fulfillment for the degree of Master of Business Management to the Krishna University ,Machilipatnam is record to bonafied work carried out by her under my guidance and supervision .

The results embodied this dissertation have not been submitted to any other university institution for the award of any degree diploma.

Date:

Place: Machilipatnam



Project Guide

(**Dr.M.Sravani**).

Assistant Professor.

Department of Business Management,

Krishna University,

Machilipatnam -521001 , A.P , India.



CERTIFICATE

This is to certify that this project work entitled "SALES AND DISTRIBUTION MANAGEMENT" at THE KRISHNA DISTRICT MILK PRODUCERS' MUTUALLY AIDED CO-OP UNION LTD is a bonafide work of V.RAMA KOTESWARARAO (Y21MBA101031) Submitted to the DEPARTMENT OF BUSINESS MANAGEMENT in partial fulfilment of requirement for the award of degree of MBA (HR-MARKETING) By Krishna university, Machilipatnam.

Date: 15/04/23

Place: Machilipatnam

Dr. Sravani

(PROJECT GUIDE)

Dr.M.SRAVANI. M.B.A.,Ph.D

(B.Tech, M.B.A.,M.A (Soc.),M.Phil.,Ph.D)

Assistant Professor

Department of Business Management

Krishna University

Machilipatnam-521001. AP. INDIA.

CERTIFICATE

This is to certify that project work entitled "A STUDY ON EMPLOYEE WELFARE AT STEEL EXCHANGE INDIA LIMITED" is submitted by YENUGUTALA TANUJA is a

Partial fulfillment for the award of MBA degree bonafide work carried out by her under the guidance and supervision.

Date:

Place: Machilipatnam

Dr. Sravani

Project Guide

Dr. M. Sravani MBA, M.Phil.Ph.D.

Assistant Professor

Department of Business Management Krishna University

Machilipatnam – 521001, A.P

CERTIFICATE

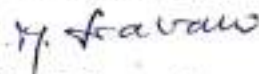
This is so certify that the dissertation entitled "**A Study on Recruitment and Selection process with reference in the Bharat electronics Ltd.**" Machilipatnam that is being submitted by Miss. Simhadri. N.V. Divya kumari partial fulfillment for the degree of Master of Business Administration to the Krishna University, Machilipatnam is a record of bonafide work carried out by her under my guidance and supervision

The results embodied in this dissertation have not been submitted to any other university/ institution for the award of any degree or diploma

Date: 10.11.2022

Place: Machilipatnam

Project Guide



(Dr. M. Sravani)

Assistant professor

Department of Business Management

Krishna University

Machilipatnam-521001, AP. India.

CERTIFICATE



This is to certify that the project work entitled "**PROJECT MANAGEMENT IN KBP CONSTRUCTIONS, VIJAYAWADA**" is a bonafide work done and submitted by **Mr. KARRELA GIRISH** in a partial fulfillment of the requirement for the award of "**MASTER OF BUSINESS ADMINISTRATION**" **KRISHNA UNIVERSITY, MACHILIPATNAM.**

Dr. Sravani

.....
Dr. M. Sravani ,
(B.tech.,MBA.,M.Phil.,Ph.D)
Assistant Professor ,
Krishna University,
Machilipatnam.,

DATE: 15/04/2023
PLACE: Machilipatnam

CERTIFICATE

This is to certify the project work entitled to “**A STUDY ON EMPLOYEE WELFARE ACTIVITIES**” with reference to **BHARAT ELECTRONICS LIMITED, Machilipatnam**, that is being submitted by Mr. **LANKE SHYAM KUMAR**, in Partial fulfillment for the award of the degree of Master of Business Administration to the Krishna University, Machilipatnam is a record of bonafied work carried out by him under my guidance and supervision

The results embodied in this project work had not been submitted to other University/Institution for the award of any Degree/Diploma.

Date:

Place: Machilipatnam.

Project Guide

(Dr. Ch. Jayasankara Prasad, M.B.A., Ph.D.)

Associate Professor

Department of Business Management

Krishna University

Machilipatnam – 521004, A.P, India.